

A promotional banner for the radio station 'Tu Preferida 104.5 FM'. The background is a blurred image of a radio studio with a microphone and a computer monitor. The station's logo, '104.5 FM' with 'PA'ENCIMA' written below it, is prominently displayed in the center. The text 'Tu Preferida' is written in large, bold, white letters across the top. At the bottom, there is a graphic of a hand holding a smartphone with a 'START' button and a microphone icon on the screen. On the right side, there are social media icons for Instagram, Facebook, and Twitter, each with the station's name and frequency. On the left side, there is a website URL and a small globe icon.